Urban Renewal Agency of the City of Talent

May 3rd, 2022

6:00pm, **Regular Session**

Info

Speaker Request Form Online at
www.talenturbanrenewal.com

URBAN RENEWAL AGENCY
of the City of Talent

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Board Meeting Agendas and Minutes

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Upcoming Meeting :

TURA Regular Session
Zoom Meeting
Regular Session: April 5, 2022 at 6:00pm

PDF

TURA Regular Meeting Speaker Request Form

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Regular Session Agenda Items

6:00 pm

1 **CALL TO ORDER / ROLL CALL**

Chair Ayers-Flood, Vice-Chair Clark, Board Member Ponomareff, Board Member Byers, Board Member Pastizzo, Board Member Pare'Miller, Board Member Greider

2 **SPEAKERS HEARD ON NON-AGENDA ITEMS**

Limited to 5 minutes or less per Board discretion

3 **CONSENT AGENDA**

Approval of Regular and Study Session Meeting Minutes for April 5th, 2022

Regular Session Agenda Items

6:00 pm

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Regular Session Agenda Items

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3 **CONSENT AGENDA**

Approval of Regular and Study Session Meeting Minutes for April 5th, 2022

Regular Agenda Items

6:00pm

4.1 | Discussion and Possible Direction on Talent Business Alliance Grant

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ISSUE BEFORE THE BOARD
Discussion and Possible Direction on Talent Business Alliance Grant

BACKGROUND
Agency staff continues to coordinate with long-term Agency partners that support the economic growth and development of Talent. According to Talent's Urban Renewal Plan, the Agency is tasked with twelve goals and objectives, including but not limited to:

- *"To enhance opportunities for residential, civic, cultural, and business property to be developed, redeveloped, improved, rehabilitated and conserved in ways which will ensure the vitality of the Area*
- *To encourage the retention, expansion and development of diversified businesses that will produce jobs for the people of Talent and Jackson County*
- *To assist property and business owners in the rehabilitation, development or redevelopment of their buildings, property and/or leased space*
- *To leverage the Agency's financial resources to the maximum extent possible with other public and private investments and other public and private funding sources"*

The Agency continues to lead the State of Oregon in innovative programs that are responsive to the needs and concerns of the Talent Community – prioritizing public engagement and input in its projects and activities. In addition to the goals and objectives set out in the Urban Renewal Plan, the City of Talent's economic development strategy tasks the Talent Community with:

"POLICY 4: Existing Business Support and Assistance: The City will support, and encourage retention and expansion of existing business that align with Talent's other community development goals.

- *Objective 4.1: Retain and encourage growth of existing businesses in Talent*
- *Objective 4.2: Support existing businesses by sharing technical resources, maintaining open communications with local business people, and providing available staff support for economic development projects initiated by the business community.*
- *Objective 4.3: Support development of a maker eco-system to support economic growth and educational and cultural opportunities."*

Talent Business Alliance's aims and objectives fall squarely within this policy framework to provide existing business support and assistance. By advocating for resource support, Talent Business Alliance can help leverage funds within our community and expand the long-term viability of homegrown Talent businesses. By assisting this local nonprofit committed to bolstering the economic activity and robustness of Talent's businesses, the Agency could help bolster economic growth and activity within the Talent.

Talent Business Alliance is now looking for funding to help restore their office with new paint, carpet, furniture, and fixtures to create a welcoming co-working space within our small community. This could provide a hub for businesses to help regrow and recover. The Almeda Fire significantly impacted businesses within our community – with many requiring additional assistance to help them relocate back to the Talent Community and rebuild. Many businesses still have not found homes in Talent to restart. This could help provide this space. The Talent Business Alliance remains committed to helping local businesses throughout their growth, connecting them with resources and assistance that could help them realize their goals.

RECOMMENDATION
None

RELATED POLICIES
None

POTENTIAL MOTIONS
"I move to direct Agency staff to award a one-time grant of $7,000 to the Talent Business Alliance to fund the rennovations and improvements at the Alliance's office, located at 206 E Main Street."

ATTACHMENTS
Request from Talent Business Alliance

Regular Agenda Items

6:00pm

4.2 Discussion and Possible Direction on Transition Plan

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ISSUE BEFORE THE BOARD
Discussion and Possible Direction on Transition Plan

BACKGROUND
During the previous Urban Renewal Agency meeting, the Agency's Board of Directors discusses potential future Agency staffing. Following this discussion, Healthy Sustainable Communities has authored a 17-page, in-depth transition plan for the Agency's Board of Directors to review.

Ultimately, the Urban Renewal Agency of the City of Talent has grown the scope of its activities and projects over the past two years. Following the Almeda Fire, the Agency quickly worked to further infrastructure on the Gateway project while bolstering economic growth and activity within its work plan area by bringing more than 150 residents to Talent. Today, along with many other activities and projects, the Agency is actively exploring a potential future work plan area that could help bolster long-term economic growth and recovery within the Talent Community. In order to ensure continuity of projects and activities during the transition period between current and future Agency personnel, the transition plan aims to serve as a quick reference point that summarizes the Agency's current projects and activities. More specifically, the plan provides an introduction and overview of the Agency, details current Agency activities, outlines key software providers and support personnel, surveys ongoing Agency grants, details a transition timeline, and discusses future Agency operation considerations. Together, this document aims to serve as an important reference document for both its Board of Directors and future Agency personnel. Healthy Sustainable Communities has created this document to foster a healthy, sustainable transition between current and future Agency personnel with the aim of building momentum and progress on the Agency's expansive scope of projects and activities.

RECOMMENDATION
None

RELATED POLICIES
None

POTENTIAL MOTIONS

"I move to approve the draft transition plan and direct Healthy Sustainable Communities to notify notify Agency partners of the upcoming transition for fiscal year 2022 - 2023."

Regular Agenda Items

6:00pm

4.3 Discussion and Possible Scheduling of Future Study Sessions / Board Outreach Meetings

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ISSUE BEFORE THE BOARD
Discussion and Possible Scheduling of Future Study Sessions / Board Outreach Meetings

BACKGROUND
The Urban Renewal Agnecy continues to conduct a large range of activities and projects within the Talent Community. In order to continue to raise awareness of the Agency's activities, Agency staff is requesting time to schedule future study sessions, town hall, and board outreach meetings within the month of May and June. Topics that could be discussed within these meetings could include but are not limited to the following:

- Talent Maker City Conceptual Design Presentation
- Potential Malmgren Garage Grant Award
- Informative Presentations of Urban Renewal Work Plan to Partner Districts
- Spanish Information Session on Urban Renewal

The Agency previously reached out to Fire District 5 to request attendance at a Board Meeting to present the urban renewal work plan under development. However, after setting a time and date, the Fire District Chief notified the Agency that the Fire District did not have the capabilities to conduct a meeting via Zoom. As such, Agency staff would now like to schedule future meetings within May to share more information on the potential work plan, where we can invite partner districts to provide specific program and project suggestions within the work plan area. In addition, Agency staff would like to raise awareness of ongoing projects that the Agency is spearheading within the work plan area, including the Talent Maker City, potential future location and design, and the Malmgren Garage project.

As such, Agency staff would like to use this time to set some potential dates and times for future Board meetings within the month of May. Elaine Howard, the Agency's UR Consultant, has confirmed that she is free most nights in May and awaits to hear back from the Agency on dates that it is available to meet. Following the recent, well-attended, and successful Town Hall, the Agency looks forward to continuing to raise awareness of its activities and how potential future funding could help bolster economic growth and development within the Talent Community.

RECOMMENDATION
None

RELATED POLICIES
None

POTENTIAL MOTIONS
Discussion Item

ATTACHMENTS
None

Some Proposed Dates / Times

May 17th at 5:30 p.m.: Talent Maker City / Malmgren Garage

May 24th at 5:30 p.m.: Study Session on the Proposed Work Plan

May 31st at 5:30 p.m.: Study Session on the Proposed Work Plan

Regular Agenda Items

6:00pm

⇨ 5 | Items from Executive Director

5 ITEMS FROM THE EXECUTIVE DIRECTOR

Updates and Milestones

- TURA hosted a Town Hall on the proposed new work plan on April 25th
- TURA hosted a Gateway District visioning on April 30th.
- Staff and their consultant Elaine Howard presented URA 101 to the Library District
- Staff continues to work the City on permit data inside the proposed work plan area
- Staff will continue outreach schedule additional study sessions with the new information for the taxing districts and to solicit feedback on items to consider for the new work plan

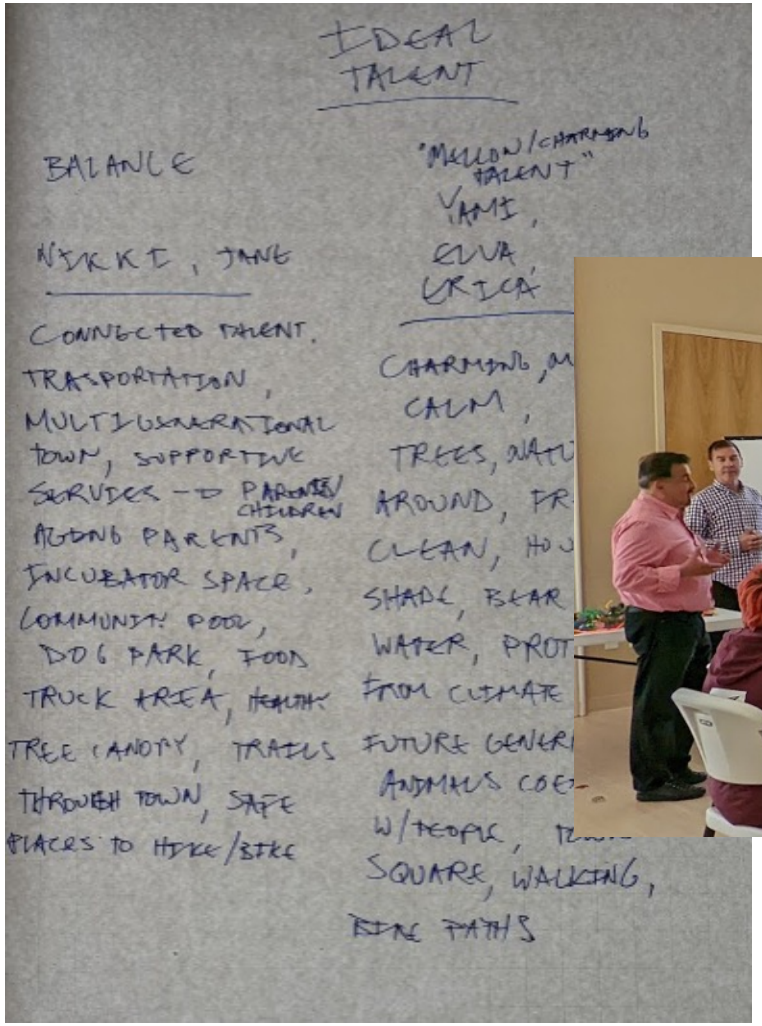
5 ITEMS FROM THE EXECUTIVE DIRECTOR

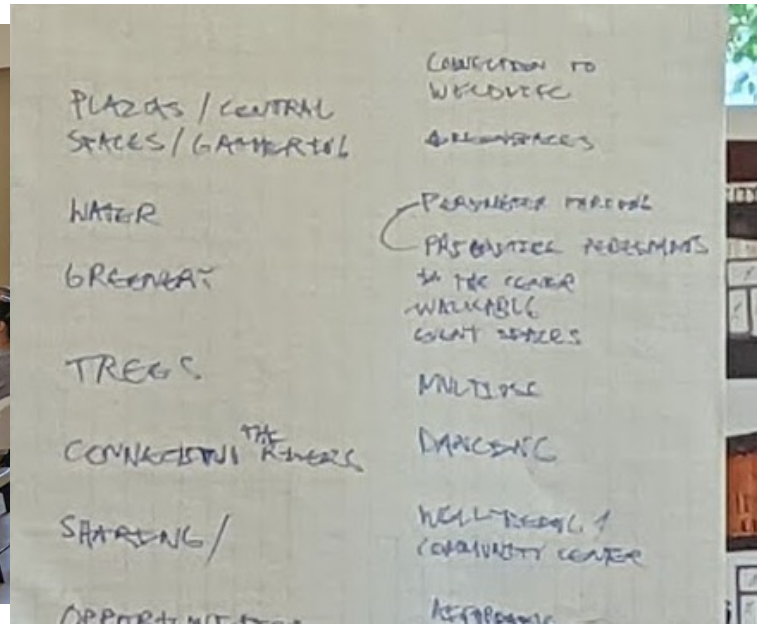
Updates and Milestones

- TURA hosted a Town Hall on the proposed new work plan on April 25th

Watch the Open House / Town Hall

Gateway District Vision Event Hosted on April 30th


IDEAL TALENT
BALANCE
NIKKI, JANE
CONNECTED TALENT,
TRASPORTATION,
MULTIGENERATIONAL TOWN, SUPPORTIVE SERVICES -> PARENTS CHILDREN
AGING PARENTS,
INCUBATOR SPACE,
COMMUNITY POOL,
DOG PARK, FOOD TRUCK AREA, HEALTHY
TREE CANOPY, TRAILS THROUGH TOWN, SAFE PLACES TO HIKE/BIKE
"MELLOW/CHARMING TALENT"
VAMI,
ELVA
ERICA
CHARMING,
CALM,
TREES,
AROUND,
CLEAN,
SHADE,
WATER,
FROM CLIMATE
FUTURE GENER
ANIMALS
W/PEOPLE,
SQUARE, WALKING,
BIKE PATHS


PLAZAS / CENTRAL SPACES / GATHERING
CONNECTION TO WATERFRONT
WATER
GREENWAY
TREES
CONNECTION THE RIVERS
SHARING /
PRESERVATION
PRESERVATION
WALKABLE
MULTIPLE
DANCING
HEALTHCARE / COMMUNITY CENTER

6 ITEMS FROM CHAIR OR AGENCY MEMBERS

Regular Session Adjournment