



**REGULAR MEETING MINUTES
TOWN HALL
February 1, 2022 — 6:00 p.m.**

Study Session, Regular Council & TURA meetings are being digitally recorded and will be available on the City website.

1. Call to Order/Roll Call at 6:04 p.m.

Members Present:	Members Absent:
Chair Ayers-Flood, joined at 6:07 p.m. Vice-Chair Clark Member Paré-Miller Member Ponomareff Member Pastizzo Member Greider	Member Byers
Also Present:	
Jon Legarza, Executive Director	

2. Speakers Heard on Non-Agenda Items

None.

3. Consent Agenda

3.1 Approval of Regular Meeting Minutes for January 4th, 2022 and Study Session minutes for January 20th, 2022.

Motion: Member Paré-Miller moved to approve the consent agenda. The motion was seconded.

Discussion: None.

Vote: All ayes; motion carries.

Chair Ayers-Flood joined the meeting at 6:07 p.m.

4. Regular Agenda

4.1 Review and Staff Direction on New Proposed Urban Renewal Plan Area Boundary

Staff Report – Executive Director

Legarza stated that Agency staff is looking for direction to transmit the boundary to the UR Consultant team to come up with tax estimates.

Discussion:

- Member Ponomareff thanked Nikki Hart-Brinkley for her work on ArcGIS and suggested the Board review the changes on the GIS system in the meeting.
- Chair-Ayers-Flood thanked Hart-Brinkley for her time and explanation.
- Vice-Chair Clark and Chair Ayers-Flood inquired about the next steps and procedures in the creation of the new plan area.
 - Legarza suggested the UR consultant team could share a timeline in an

upcoming City Council Meeting.

Motion: Vice-Chair Clark moves move to direct Agency Staff to transmit the boundary as discussed within the study session to Elaine Howard Consulting, LLC and Tiberius Solutions, LLC to prepare incremental tax funding estimates. Motion was seconded.

Discussion: Vice-Chair Clark stated that he appreciated the work that went into drawing the boundary.

Vote: All ayes; motion carries.

4.2 Staff Direction to Submit Joint Applications to Oregon's Main Street Revitalization Grant Assistance Program for the Malmgren Garage Property

Staff Report – Executive Director

Legarza provided a staff report on the potential joint application to the Oregon Main Street Revitalization Grant Assistance Program. Legarza stated that Agency staff believes this would be a strong application for the program. Legarza stated that the Agency's goals align with the application.

Legarza introduced the property owner, Bonnie Morgan to speak with the Board of Directors. Morgan discussed the history of the building and its historical significance. Morgan introduced the design team for the building.

The Arkitek design team provided a presentation on the building and its history along with the proposed post-fire design. The Arkitek design team shared a video of the interior and exterior of the proposed future use of the property.

Discussion:

- Vice-Chair Clark inquired about the grant program and its funds
 - Legarza provided an overview of the grant program and the logistics of the application and post-application award to the property owner

Motion: Member Paré-Miller moves to direct Agency to jointly apply for Oregon's Main Street Revitalization Grant Assistance Program with the property owner(s) of the Malmgren Garage property. Motion was seconded.

Discussion: None.

Vote: All ayes; motion carries.

4.3 A. Wordsmith Public Relations Presentation and Discussion

Staff Report – Executive Director

Legarza provided a staff report on future communication across the wide-range of partners on the Gateway Project. Legarza introduced Lisa Hildebrandt from A.Wordsmith. Hildebrandt discussed the methodology within her work. Hildebrandt discussed some of the core values that they found within the Gateway Project. Hildebrandt discussed themes that she also found across all the interviews. Hildebrandt provided additional context on key messaging strategies. Hildebrandt spoke about the different partnering agencies in the projects and their distinct roles and responsibilities.

Discussion:

- Member Ponomareff stated that she loved the structure of the messaging framework. Ponomareff suggest some wording edits could be helpful.
- Member Greider echoed Ponomareff's enthusiasm about the presentation.
- Chair Ayers-Flood thanked Hildebrandt for her time and presentation and suggested that Hildebrandt could reach out to other partners in the project.
- Member Ponomareff followed up to mention that there could some small corrections.

Motion: Vice-Chair Clark moves to direct Agency staff to work with funding partners to identify funding opportunities to expand public outreach on the Gateway project. The motion was seconded.

Discussion: Member Ponomareff inquired about the timeline of the project. Legarza responded that the sooner the better.

Vote: All ayes; motion carries.

4.4 Discussion on University of Oregon's Sustainable City of the Year Program

Staff Report – Executive Director

Legarza introduced the University of Oregon's Sustainable City of the Year Program. Legarza stated that Agency staff is excited about the opportunity that the program could provide the city in its rebuilding efforts. Legarza introduced Megan Banks, the director of the program. Banks introduced the program to the Board of Directors. Banks provided an overview of some of the cities that the program previously worked with across Oregon. Banks also provided some specific examples of work on different subject areas within different communities across Oregon. Banks focused on housing and planning programs. Banks also shared some transport projects that were led by students. Banks discussed emergency preparedness and parks projects that were undertaken by students. Banks also discussed community engagement underlying their approach. Banks finished her presentation with the key outputs from the program and enthusiasm from previous cities that joined the program.

Discussion:

- Member Ponomareff thanked Banks for the presentation and inquired about the logistics of projects.
 - Banks stated that the goal is to gather the project ideas and then match these project goals with specific programs and university scheduling.
 - Member Ponomareff inquired about the extent the city needs to develop its ideas before moving forward with faculty.
- Member Greider inquired about the Covid-19 pandemic and engagement within the cities that the program work with at the university.
 - Greider stated the students always visit the cities and generally frequently travel to the community that they work with in the program.
- Member Ponomareff inquired about some specific programs and projects that could be built into the program.

Motion: Member Ponomareff moves direct Agency Staff to develop and submit an application for the University of Oregon's Sustainable City of the Year Program and identify funding opportunities for the program collaboration with local, state and regional partners. The motion was seconded.

Discussion: Chair Ayers-Flood inquired about the extent of the program and how it would work in Talent. Legarza provided some additional context in response, reference slides from the presentation. Chair Ayers-Flood inquired about co-applying with other partners. Ponomareff and Chair-Ayers Flood discussed future collaboration with the City.

Vote: All ayes; motion carries.

4.5 Discussion on Scheduling for the Upcoming Visioning Workshops

Staff Report – Executive Director

Legarza provided a staff report on the upcoming visioning sessions and discussed the possibility of delaying the sessions due to the Covid-19 pandemic and high case numbers in Jackson County.

Discussion:

- Member Clark stated that this workshop might be best in person and delaying and rescheduling might be the best approach.

- Chair Ayers-Flood inquired about Salazar’s advice on the event.
 - Legarza stated that it was originally the Salazar team that suggested delaying the sessions

4.6 Overview of Gateway Hub from Green Top Planning, Research, & Development

Staff Report – Executive Director

Legarza provided a staff report on the development of a Hub for the Gateway. Legarza handed over the presentation to Nikki Hart-Brinkley. Hart-Brinkley introduced the Hub to the Board of Directors. Hart-Brinkley focused on how the Hub works and how it can collect data to make informed decisions. Hart-Brinkley focused on the ArcUrban functionality within the Hub. Hart-Brinkley talked about the how the Hub could bolster public participation and engagement.

Discussion:

- Chair Ayers-Flood stated that she was excited and stated that the hub would create confidence and clearly communicate about the project.
- Member Greider inquired about staff access and capacity.
- Legarza followed-up to clarify the staffing arrangement and contracting with Hart-Brinkley.

Motion: Member Clark moves to direct Agency staff to launch the Gateway Hub in collaboration with Green Top Planning, Research, & Development. The motion was seconded.

Discussion: None.

Vote: All ayes; motion carries.

4.7 Carpenter Foundation Grant Submission

Staff Report – Executive Director

Legarza provided an overview of a submission to the Carpenter Foundation. After providing some history on the foundation, Legarza stated the Agency submitted a \$7,000 grant request to the Agency that could help fund summer programs in collaboration with Talent Maker City.

Discussion:

- Chair Ayers-Flood inquired about how the grant would work.
 - Legarza clarified the pass-through arrangement.

Motion: Member Greider moves to approve the Agency’s grant submission of \$7,000 to the Carpenter Foundation. The motion was seconded.

Discussion: None.

Vote: All ayes; motion carries.

5. Items from Executive Director

Legarza provided a staff update on the beautification grant program, affordable housing developer visits to Southern Oregon, coordination with ZCS Engineering, coordination with Gateway partners, and future grant applications for the Agency to obtain additional funding.

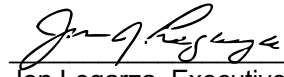
Member Ponomareff inquired about the expected full occupancy date for the Gateway. Legarza responded that the Agency continues to help coordinate between partners to bring families back to Talent, Oregon. Member Ponomareff follow-up on specific sites that are closing out. Legarza responded that partner agencies are working with the families to identify future sites.

6. Items from Chair or Agency Members

None.

7. Adjournment at 8:23 p.m.

Respectfully submitted by:



Jon Legarza, Executive Director

Note: These minutes and the entire agenda packet, including staff reports, referenced documents, resolutions and ordinances are posted on the City of Talent website (www.cityoftalent.org) after each meeting. The minutes are not a verbatim record: the narrative has been condensed and paraphrased to reflect the discussions and decisions made.